



nunavut film development corporation

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ANNUAL REPORT 2012-2013

**HEAD OFFICE
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IQALUIT, NUNAVUT, CANADA**

The Nunavut Film Development Corporation (NFDC) is a non-governmental organization, established by the Government of Nunavut to provide training and funding through various programs for the production and marketing of film, television and digital media. In meeting its mandate, NFDC's vision is to position Nunavut as a competitive, circumpolar production centre, where Nunavummiut and guests can create quality production that is marketed and distributed to both the domestic and global market. Our policies and programs reflect the six guiding principles of Inuit Qaujimajatuqangit.

OUR MANDATE

The mandate of the Nunavut Film Development Corporation is to increase economic and artistic opportunities for Nunavummiut in the film television and digital media industries and to promote Nunavut as a world-class circumpolar production centre.

CORE RESPONSIBILITIES

The Nunavut Film Development Corporation embraces and accepts that it is responsible to:

- Ensure that all activities undertaken by to organization will be carried out under the principals of Inuit Qaujimajatuqangit (IQ)
- Work with the community to sustain and grow a competitive Nunavut owned and controlled film, television and digital media industry.
- Enable Nunavut production companies to foster existing relationships and to equip same with the tools and resources necessary to establish new relationships with national and international co-financing partners.
- Assist and enhance the ability of the Nunavut film, television and digital media industry to secure development, production, distribution and marketing financing.
- To utilize best management practices to administer territorial funding programs in an open, equitable and effective manner.
- Commit to a regular and open consultation with the industry.
- Work effectively with the private sector, government and other agencies to secure resources to enhance the programs and initiatives required to grow and foster the industry.
- Provide timely and accurate program and policy advice.

GOVERNANCE

The Nunavut Film and Development Corporation in 2012-2013 was governed by a Board of Directors currently comprised of the following individuals as of the end of the fiscal year:

Graham Dickson, President and Chairperson
Bernadette Dean, Vice-President
Alethea-Ann Arnaquq-Baril, Interim Secretary-Treasurer

Charlotte DeWolff
Madeleine d'Argencourt
Qajaaq Ellsworth
Harry Gkulkin

Ex-officio
Karen Kabloona
Douglas Stenton

The Board has four Standing Committees:

- Finance
- Human Resources
- Governance and Nominating
- Policy and Incentives

The composition of the Board of Directors is guided by a directive outlined in the Film, Television, and Digital Media Development Contribution Policy. NFDC reports to the Minister of Economic Development and Transportation through its Board. The Board delegates day-to-day leadership and management to the CEO and monitors performance.

The Board of Directors carries out its duties and responsibilities guided by the following principles:

- IQ: All policies and programs must reflect the six guiding principles of IQ.
- Continual Learning: All programs must support the development of the Nunavummiut workforce.
- Transparency: All decision making processes will be fair, explicit and without conflict of interest. Any and all information on which decisions are based will be available to the public.
- Cultural Support: All policies and programs must promote and enhance the indigenous culture and official languages of Nunavut.
- Accountability: All management procedures must ensure that public funds from whatever source and used in a responsible manner.
- Partnerships: All partners must work together in a consultative and supportive manner.

In the discharge of their responsibilities members of the Board follow and adhere to the following code of conduct:

- Each Board Member will act honestly, in good faith and in the interests of the Nunavut Film Development Corporation.

- Each Board Member will exercise care, skill and diligence in the process of decision-making.
- Each Board Member will follow the upmost in ethical standards in order to avoid any real or apparent conflicts of interest between private interests on the interest of NFDC.

STAFF

Two employees conduct the operations of the Corporation:

The Chief Executive Officer, Derek Mazur, is a full-time permanent staff member whose salary and benefits are paid for under a core funding agreement with ED&T through an annual Contribution Agreement.

The Program Manager, Julia Burns, is a contract employee whose salary and benefits are paid for through individual project budgets. Her employment is guaranteed through a Contribution Agreement with CanNor until March 31st, 2013.

Management strongly believes that the organization requires two full-time staff to successfully fulfill its mandate and provide the level of professional and timely service to our clients. Unfortunately, lack of core funds to employ two individuals on a full time basis has led to job insecurity, recruitment and retention issues, and uncertain and variable operational activities. Relying on project funding for core staffing is not a solution to an effective and cohesive operation. We require a stable and guaranteed source of core staff funding for two positions.

CORE BUSINESS OPERATION

Our funding programs for fiscal year 2012-2013 were designed to offer a continuum of both training and opportunity to Nunavummiut and be responsive to the various levels of experience within the industry:

Entry-level Experience Fund: This program is designed to provide opportunities for Nunavummiut who are interested in exploring the potential for employment in the film, television and digital media industry. Entry-level individuals have the opportunity to explore, engage and educate themselves on the various career opportunities available.

Short Film Fund: This program provides an opportunity for emerging filmmakers to participate in a production program which offers professional mentoring support from established industry leaders over the course of the production of a short film in their own community.

Nunavut Spend Incentive Program: By far our largest funding program, the Nunavut spend Incentive Program is an initiative that awards production companies a rebate on the total eligible costs of goods and services purchased and consumed in Nunavut on eligible film, television and digital media productions. Productions that have majority Nunavut ownership can receive a rebate of up to 30% of eligible costs. Equal or minority Nunavut owned co-productions can receive a rebate of up to 20%.

Creative Content Development Fund: Available to Nunavut production companies, this program offers grants for the development of creative content for future film, television and/or digital productions.

Industry Development and Training Fund: Designed to encourage and foster the professional development and growth the industry, this fund provides financial support for production company employees, industry association members, and individuals to conduct and/or participate in specific training programs and enhanced learning opportunities.

Market Endowment Fund: Open to individual Nunavut producers this program offers financial assistance for producers to attend international markets, co-production conferences and forums on an annual basis. The program was founded to encourage and support the establishment of business relationships and the marketing of indigenous film, television and projects to buyers, commissioning broadcast editors, and co-financing/co-production partners in Canada and abroad.

NUNAVUT FILM COMMISSION

In addition to the programs above, NFDC provided a service to the Government of Nunavut through the operation of the Nunavut Film Commission. The Commission operates to attract Canadian and International production companies, broadcasters, and studios to choose Nunavut as a location destination for their productions and to provide informational support and logistical connections for such productions.

FUNDING RECIPIENTS 2013-2014

NFDC approved a total of 28 applications for funding for a total of \$576,694. In direct production, approved grants/rebates of \$515,731 triggered a total production volume of \$2,477,318. Of that total production volume close to two million in additional funding came from sources outside of the Government of Nunavut. Major sources of additional funding included the Canadian Media Fund, Federal Tax Credits, the National Film Board, and Canadian Television Broadcast Licenses. For Nunavut Spend Incentives only, NFDC funding commitments of \$366,926 triggered production valued at \$2,215,610 with \$1,848,684 coming from outside sources as mentioned above.

All projects submitted to Nunavut Film Development Corporation are reviewed and assessed by an independent review committee. The project must be approved by a majority of the committee to proceed. In order to eliminate any potential conflict of interest, the Board of Directors has no involvement in the selection of projects funded by the corporation.

This year's committee was made up of:

Kent Martin-Independent Producer-Halifax:

Kent Martin is an industry veteran with over 20 years of service to the National Film Board of Canada as Executive Producer and Producer for the Atlantic Region. Currently Kent is an independent producer. Kent is an International and a Canadian multi award winner in both documentary and animation.

Kelly Saxberg - Producer and Director-Thunder Bay:

An award winning filmmaker, Kelly has over 25 years experience in the industry as both a producer and director. She is also President of the Bay Street Festival and founder of the Docs North Professional Training Program.

Oana Spinu – Executive Director-Nunavut Broadband Development Corporation-Iqaluit:

Well known as a proponent for the development of a better broadband network in Nunavut, Oana brings to the review committee her extensive knowledge of digital media and broadband strategies.

The following productions were awarded funds under our programs:

Entry -Level Experience Fund

No applications for this fund were received in the fiscal year and the funds were reallocated to other program spending.

Short Film Fund

Neil Christopher-The Amautalik-\$25,000

Neil Christopher was awarded \$25,000 for the production of a short animated film using 3D stop motion puppets and composited 2D painted backgrounds. This cautionary tale tells the story of two children who use their wits and quick thinking to escape the Amautalik, a child-snatching ogress.

Louise Flaherty- The Orphan and the Polar Bear-\$25,000

This short animated film is based on a traditional story written by Sakiasi Qaunaq. The story tells of an adventure of a mistreated orphan who is temporarily adopted by an elder polar bear. The orphan is taught about hunting and protecting oneself in the Barrens. When the elder bear feels that the little orphan has learned the skills necessary to survive, he returns him back to the human world.

North Creative-Innuksuk Productions-Kajutaijuq-\$25,000

This live action short takes place near an isolated iglu hidden on the harsh tundra of Nunavut. A young Inuk hunter is trying to record the sounds of the frozen world around him. As strange, inexplicable events begin to occur, he wonders whether he has lost touch with reality or if there is a more mysterious cause.

Sarah McNair-Landry-Arctic Canvas-\$25,000

Arctic Canvas is a cutting edge experimental art film that will use sheer ice walls revealed by the dropping tide as a canvas for visual artists. The creation and destruction of the art is captured through time-lapse photography.

Ellen Hamilton-The Hunter-\$25,000

The Hunter is a short docu-drama combining the talents of Ellen Hamilton as producer and songwriter and Cannes award winner Zacharis Kuuk as director. The story chronicles the dignity of an Inuit seal hunter and his work, patience, and the connection between the seal and the Inuit family.

Creative Content Development Fund

Taqut Productions Inc.-Nunamit:Ancient Stories from the Arctic-\$7,500

Taqut productions received a grant for creative development of an animated six half -hour episodic series featuring traditional Inuit stories.

Taqut Productions Inc.-Beyond the Inuksuk-\$7,500

This grant is for the creative development of a stop-motion animated series for children aged 5-7 years old. Twelve eleven-minute episodes are anticipated for the first season.

Arctic Kingdom Film Inc.-Arctic Migrations-\$7,500

Arctic Kingdom Films was awarded this grant to develop a six-one hour HD series on Arctic wildlife.

Arctic Kingdom Film Inc.-Outfitters on the Edge-\$7,500

This grant is to develop a one-hour thirteen episode reality series chronicling the adventures and exploits of a team of Arctic outfitters in Nunavut.

Market Endowment Fund

The following individuals received grants to attend a variety of festivals/markets:

Neil Christopher-\$4,040 to attend the Ottawa International Animation Festival

Jonathan Wright-\$4,550 to attend the Ottawa International Animation Festival

Keenan Lindell-\$3,592 to attend the Imaginative Film Festival in Toronto

Joshua Qaumariag-\$3,566 to attend the Imaginative Film Festival in Toronto

Charlotte Dewolff-\$3,506 to attend the Vancouver International Film Festival

Stacey Aglok Macdonald-\$3,877 to attend the Imaginative Film Festival in Toronto

Neil Christopher-\$3,825 to attend the NewFilmmaker's Screening in Los Angeles

Madeleine d'Argencourt-\$3,764 to attend the Imaginative Film Festival in Toronto

Ryan Oliver-\$5,000 to attend the Game Developers Conference in San Francisco

Stacey Aglok Macdonald-\$3,692 to attend the Canadian Screen Awards in Toronto

Industry Development and Training Fund

Allen Auksaq-Docs North Workshop-Thunder Bay, Ontario-\$3,590

Funds for Allen Auksaq were awarded to attend a week long documentary filmmaking workshop for Aboriginal Filmmakers.

Jonathan Wright-Imaginism Studios In-house Workshop-Toronto-\$4,800

The Imaginism Studios In-house Workshop is a unique and very selective month-long intensive training program. For thirty days the four selected participants lived and worked at Imaginism House working with established professionals to better their animation and character development skills.

Inuit Broadcasting Corporation-Fine Cut to Network Deliverables Training Program-\$7,053

IBC received funding to conduct a week-long workshop for staff and contract employees to provide training in the process of packaging a television series from fine cut to a network deliverable.

Taqquut Productions Inc.-Digital Painting Workshop-\$4,500

Designed for beginners and advanced painters alike this workshop on digital painting was designed to increase the number of Nunavut artists that can work on animated films being produced by Taqquat.

Nunavut Spend Incentive

Kingullit Productions Inc.-Our Baffinland-\$200,000

Funds were awarded for the production of a one-off documentary entitled 'Our Baffinland'. The film examines the controversial Baffinland Iron ore mining development in Mary River. The film will examine the decision making process Inuit face throughout the region and the wider national and global debate about balancing development, environment, and human rights with economic development from the Inuit point of view.

Inuit Broadcasting Corporation-Qanurli?-\$60,247

Qanurli? Is a fresh Inuit youth series produced, written and hosted by youth. It features comedy sketches combined with inspiring news magazine style profiles on passionate young people making change in their world. All programs are produced in Inuktitut with English subtitles.

Inuit Broadcasting Corporation-IlInniq-\$60,288

This multi-part series takes a look at thirteen people from politicians to elders to communicators to see how recent political and social developments have shaped their lives. The series provides an understanding of why these individuals are held in such high regard in Nunavut. All programs are produced in Inuktitut with English subtitles.

Piksuk Media Inc.-Tony Back From the Brink-\$46,391

This one-hour documentary produced for APTN examines the life of Tony Kalluk from Clyde River, whose anger and raging revolt against the fate he's been dealt changes as he pursues the road to redemption.

NUNAVUT FILM DEVELOPMENT CORPORATION INITIATIVES

Market Attendance:

Apart from the those filmmakers who attended Festivals and Markets through our Market Endowment Program, NFDC was represented by Julia Burns (Projects Director) and/or Derek Mazur (Chief Executive Officer) at the following festivals and Markets:

Banff World Media Festival

Julia Burns and Derek Mazur represented NFDC at the Banff World Media Festival and met with many industry representatives from both the private and public sectors in attendance and also represented NFDC at a meeting of the Association of Provincial Funding Agencies held in conjunction with the Festival.

Toronto International Film Festival

Nunavut Film was represented at the festival by Julia Burns. She also represented NFDC at a meeting of the National Tax Credit Committee and at a meeting of the Association of Provincial funding Agencies.

PrimeTime 2013; – Ottawa

Projects Director Julia Burns attended PrimeTime in Ottawa as a representative of NFDC. PrimeTime is a major conference that brings together the top broadcasters, production company executives and arts administrators and funders from across

Canada. The event is organized by the Canadian Media Producers Association. Julia Burns also attended the National Tax Credit Committee meeting and a meeting of the Association of Provincial Funding Agencies.

Canadian Screen Awards-Toronto

Julia Burns represented NFDC at the Canadian Screen Awards and was witness to Stacey Aglok Macdonald winning the award for 'Best Short Drama' for her NFDC funded film 'Throat Song'

Digital North 1.0

NFDC partnered with the National Film Board of Canada to produce the Digital North project. The partners solicited submissions from Nunavut Filmmakers, creative programmers, and artists intrigued by interactive web-based storytelling and the opportunity to create a real-world interactive web project in their community for distribution through the NFB. The successful applicants will work with and be mentored by a leading web designer, web programmer and interactive producer.

After careful consideration two artists were selected: Bonnie Ammaq from Igloolik , and Nyla Innuksuk from Iqaluit.

Production will continue into the next fiscal year.

Kitikmeot Training Pilot

With the full support of CanNor, NFDC organized a film training program for emerging filmmakers in Cambridge Bay. NFDC worked with the Kitikmeot Inuit Association and the Department of Recreation to solicit interest in the week -long training program. Seven eager participants were selected to work with highly experienced filmmaker mentors Daniel Cross, Marlene Millar, and Paul Rickard from Montreal.

On-Line Production and Location Guide

In the last quarter of the fiscal, NFDC released an 'Invitation to Tender' for the production of an on-line production guide for film producers both domestic and foreign. The guide will feature an interactive map of the territory allowing the user to get information on each of the communities from accommodations, hamlet contacts, temperature and daylight guides, to local outfitters and local crew. An extensive location photo library will also be accessible to users. The contract for the guide was awarded to Outcrop Nunavut. The guide will be launched next fiscal.

AUDITED FINANCIAL STATEMENTS

Audited statements for the fiscal year ending March 31st, 2011 are available under separate cover and in Appendix A.

APPENDIX A

**AUDITED FINANCIAL STATEMENTS
2012-2013**