



nunavut film development corporation
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ANNUAL REPORT 2013-2014

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IQALUIT, NUNAVUT, CANADA**

The Nunavut Film Development Corporation (NFDC) is a non-governmental organization, established by the Government of Nunavut to provide training and funding through various programs for the production and marketing of film, television and digital media. In meeting its mandate, NFDC's vision is to position Nunavut as a competitive, circumpolar production centre, where Nunavummiut and guests can create quality production that is marketed and distributed to both the domestic and global market. Our policies and programs reflect the six guiding principles of Inuit Qaujimajatuqangit.

OUR MANDATE

The mandate of the Nunavut Film Development Corporation is to increase economic and artistic opportunities for Nunavummiut in the film television and digital media industries and to promote Nunavut as a world-class circumpolar production centre.

CORE RESPONSIBILITIES

The Nunavut Film Development Corporation embraces and accepts that it is responsible to:

- Ensure that all activities undertaken by to organization will be carried out under the principals of Inuit Qaujimajatuqangit (IQ)
- Work with the community to sustain and grow a competitive Nunavut owned and controlled film, television and digital media industry.
- Enable Nunavut production companies to foster existing relationships and to equip same with the tools and resources necessary to establish new relationships with national and international co-financing partners.
- Assist and enhance the ability of the Nunavut film, television and digital media industry to secure development, production, distribution and marketing financing.
- To utilize best management practices to administer territorial funding programs in an open, equitable and effective manner.
- Commit to a regular and open consultation with the industry.
- Work effectively with the private sector, government and other agencies to secure resources to enhance the programs and initiatives required to grow and foster the industry.
- Provide timely and accurate program and policy advice.

GOVERNANCE

The Nunavut Film and Development Corporation in 2013-2014 was governed by a Board of Directors currently comprised of the following individuals as of the end of the fiscal year:

Graham Dickson, President and Chairperson
Charlotte DeWolff, Vice-President
Alethea-Ann Arnaquq-Baril, Interim Secretary-Treasurer

Madeleine d'Argencourt
Qajaaq Ellsworth
Harry Gulkin
Joey Evalik
Eric Anonee Jr.

The Board has four Standing Committees:

- Finance
- Human Resources
- Governance and Nominating
- Policy and Incentives

The composition of the Board of Directors is guided by a directive outlined in the Film, Television, and Digital Media Development Contribution Policy. NFDC reports to the Minister of Economic Development and Transportation through its Board. The Board delegates day-to-day leadership and management to the CEO and monitors performance.

The Board of Directors carries out its duties and responsibilities guided by the following principles:

- **IQ:** All policies and programs must reflect the six guiding principles of IQ.
- **Continual Learning:** All programs must support the development of the Nunavummiut workforce.
- **Transparency:** All decision making processes will be fair, explicit and without conflict of interest. Any and all information on which decisions are based will be available to the public.
- **Cultural Support:** All policies and programs must promote and enhance the indigenous culture and official languages of Nunavut.
- **Accountability:** All management procedures must ensure that public funds from whatever source and used in a responsible manner.
- **Partnerships:** All partners must work together in a consultative and supportive manner.

In the discharge of their responsibilities members of the Board follow and adhere to the following code of conduct:

- Each Board Member will act honestly, in good faith and in the interests of the Nunavut Film Development Corporation.
- Each Board Member will exercise care, skill and diligence in the process of decision-making.

- Each Board Member will follow the upmost in ethical standards in order to avoid any real or apparent conflicts of interest between private interests on the interest of NFDC.

STAFF

Two employees conduct the operations of the Corporation:

The Chief Executive Officer, Derek Mazur, is a full-time permanent staff member whose salary and benefits are paid for under a core funding agreement with ED&T through an annual Contribution Agreement.

The Program Manager, Julia Burns, is a contract employee whose salary and benefits are paid for through individual project budgets and contribution agreements.

Management strongly believes that the organization requires two full-time staff to successfully fulfill its mandate and provide the level of professional and timely service to our clients. Unfortunately, lack of core funds to employ two individuals on a full time basis has led to job insecurity, recruitment and retention issues, and uncertain and variable operational activities. Relying on project funding for core staffing is not a solution to an effective and cohesive operation. We require a stable and guaranteed source of core staff funding for two positions.

CORE BUSINESS OPERATION

Our funding programs for fiscal year 2013-2014 were designed to offer a continuum of both training and opportunity to Nunavummiut and to be responsive to the various levels of experience within the industry:

Entry-level Experience Fund: This program is designed to provide opportunities for Nunavummiut who are interested in exploring the potential for employment in the film, television and digital media industry. Entry-level individuals have the opportunity to explore, engage and educate themselves on the various career opportunities available.

Short Film Fund: This program provides an opportunity for emerging filmmakers to participate in a production program which offers professional mentoring support from established industry leaders over the course of the production of a short film in their own community.

Nunavut Spend Incentive Program: By far our largest funding program, the Nunavut spend Incentive Program is an initiative that awards production companies a rebate on the total eligible costs of goods and services purchased and consumed in

Nunavut on eligible film, television and digital media productions. Productions that have majority Nunavut ownership can receive a rebate of up to 30% of eligible costs. Equal or minority Nunavut owned co-productions can receive a rebate of up to 20%.

In addition, productions that are produced in an Inuit Language can receive an added incentive of up to \$40,000. Projects that are versioned into an Inuit Language can receive an incentive of up to \$20,000.

Creative Content Development Fund: Available to Nunavut production companies, this program offers grants for the development of creative content for future film, television and/or digital productions.

Industry Development and Training Fund: Designed to encourage and foster the professional development and growth the industry, this fund provides financial support for production company employees, industry association members, and individuals to conduct and/or participate in specific training programs and enhanced learning opportunities.

Market Endowment Fund: Open to individual Nunavut producers this program offers financial assistance for producers to attend international markets, co-production conferences and forums on an annual basis. The program was founded to encourage and support the establishment of business relationships and the marketing of indigenous film, television and projects to buyers, commissioning broadcast editors, and co-financing/co-production partners in Canada and abroad.

Inuktitut Versioning Fund for Existing Programming: New this year the Inuktitut Versioning Fund for Existing Programming offers grants of up to \$10,000 to create and Inuit Language Version of an existing television , film or digital program. In order to be approved for a grant, the applicant must guarantee distribution and/or broadcast of the program within the Territory of Nunavut.

NUNAVUT FILM COMMISSION

In addition to the programs above, NFDC provided a service to the Government of Nunavut through the operation of the Nunavut Film Commission. The Commission operates to attract Canadian and International production companies, broadcasters, and studios to choose Nunavut as a location destination for their productions and to provide informational support and logistical connections for such productions.

FUNDING RECIPIENTS 2013-2014

NFDC approved a total of 34 applications for funding in all programs for a total of \$1,136,079. In direct production, approved grants/rebates of \$743,202 triggered a total production volume of \$4,836,679. Of that total production volume just over

four million dollars in additional funding came from sources outside of the Government of Nunavut. Major sources of additional funding included the Canadian Media Fund, Federal Tax Credits, the National Film Board, and Canadian Television Broadcast Licenses.

All projects submitted to Nunavut Film Development Corporation are reviewed and assessed by an independent review committee. The project must be approved by a majority of the committee to proceed. In order to eliminate any potential conflict of interest, the Board of Directors has no involvement in the selection of projects funded by the corporation.

This year's committee was made up of:

Kent Martin-Independent Producer-Halifax:

Kent Martin is an industry veteran with over 20 years of service to the National Film Board of Canada as Executive Producer and Producer for the Atlantic Region. Currently Kent is an independent producer. Kent is an International and a Canadian multi award winner in both documentary and animation.

Kelly Saxberg - Producer and Director-Thunder Bay:

An award winning filmmaker, Kelly has over 25 years experience in the industry as both a producer and director. She is also President of the Bay Street Festival and founder of the Docs North Professional Training Program.

Leslie Qammaniq-Civil Servant

A resident of Pond Inlet, Leslie spent ten years working as an advisor on arts and traditional economy to the Government of Nunavut. Recently she took a position as a Community Justice Specialist with the Department of Justice.

The following productions were awarded funds under our programs:

Entry -Level Experience Fund

Nunavut Independent Television Network-Video Workshops-\$10,000

NITV was awarded \$10,000 to conduct video workshops in three communities in conjunction with the installation and/or upgrading of community media players designed to broadcast Inuit Language programming in the communities.

Short Film Fund

Myna Ishulutak-Una Uvanga-\$25,000

Myna Ishullutak was awarded \$25,000 for the production of a short personal documentary film about rediscovering her past life on the land and relating that experience to her son Danny.

Luke Coleman-Qummiruluapik-\$25,000

Luke Coleman was granted \$25,000 for the production of a short animated film based on a traditional throat song about a young dog whose love for a young Inuit girl gives it strength to become a lead sled dog.

Creative Content Development Fund

Taqut Productions Inc.-Arctic Song-\$7,500

Taqut Productions was awarded \$7,500 to the development of a short animated film using the artistry and talent of three Inuit artists.

Piksuk Meda Inc.-Encounter-\$7,500

Piksuk Media was awarded \$7,500 for the creative development of a documentary film based on Roald Amundsen's journals of his year and a half voyage to the North West Passage and the Inuit reports of the same.

Elisapee Karetak-Ahiarmiut-\$7,500

Elisapee was awarded a grant of \$7,500 for the creative development of a one-off documentary on the forced re-location of the Ahiarmiut by the Government of Canada.

Taqut Productions-Beyond the Inuksuk-\$15,000

Having secured a development deal with APTN and with support of the Canadian Media Fund, Taqut Productions was awarded a grant of \$15,000 to continue with the development of an animated stop motion television series for children.

Taqut Productions-The World Beyond the Inuksuk-\$7,500

Taqut Productions was awarded a grant of \$7,500 to develop the digital component of the 'Beyond the Inuksuk' television series for APTN.

Inuit Communications Systems Limited-Inuit Gaming Project-\$7,500

ICSL was awarded \$7,500 for the creative development of an Inuktitut language, multi-player, role-playing video game for Inuit youth.

Market Endowment Fund

The following individuals received grants to attend a variety of festivals/markets:

Neil Christopher was awarded \$5,000 to attend the Annecy International Animation Festival.

Neil Christopher was awarded \$3,693 to attend the Redcat International Children's Film Festival in Los Angeles.

Jonathon Wright was awarded \$3,242 to attend the Ottawa International Animated Film Festival.

Keenan Lindell was awarded \$3,416 to attend the Imaginative Film Festival in Toronto.

Stacey Aglok MacDonald was awarded \$3,434 to attend the Imaginative Film Festival in Toronto.

Madeline Ivalu was awarded \$4,182 to attend the Imaginative Film Festival in Toronto.

Susan Avingaq was awarded \$4,182 to attend the Imaginative Film Festival in Toronto.

Joshua Qaumariaq was awarded \$3,390 to attend the Imaginative Film Festival in Toronto.

Neil Christopher was awarded \$2,653 to attend the Imaginative Film Festival in Toronto.

Carol Kunnuk was awarded \$4,817 to attend the Imaginative Film Festival in Toronto.

Eric Anoe Jr. Was awarded \$3,908 to attend the Imaginative Film Festival in Toronto.

Thomas Anguti Johnston was awarded \$3,335 to attend the Imaginative Film Festival in Toronto.

Ryan Oliver was awarded \$5,000 to attend the Gamers Development Conference in San Francisco.

Industry Development and Training Fund

There were no applications to this fund within the fiscal year.

Nunavut Spend Incentive

Inuit Broadcasting Corporation-Qanurli?-\$62,739

Qanurli? is a fresh Inuit youth series produced, written and hosted by youth. It features comedy sketches combined with inspiring news magazine style profiles on passionate young people making change in their world. All programs are produced in Inuktitut with English subtitles. This project also received a \$40,000 grant under the Inuit Language Incentive Fund

Inuit Broadcasting Corporation-IlInniq-\$44,542

This multi-part series takes a look at thirteen people from politicians to elders to communicators to see how recent political and social developments have shaped their lives. The series provides an understanding of why these individuals are held in such high regard in Nunavut. All programs are produced in Inuktitut with English subtitles. This project also received a \$40,000 grant under the Inuit Language Incentive Fund

Pinnguaq Association-Nunavut Passport-\$33,881

A non-profit organization, Pinnguaq Association received approval for \$33,881 to produce a multi-media cell based service to enable a better visitor experience in the territory. This unique digital media project will bring together technology, media and tourism to create a truly interactive and participatory experience for users. This project also received \$16,941 under the Inuit Language Incentive Fund

Pinnguaq Nanavut-Nunavut Heritage Gaming Project-\$48,750

Pinnguaq Nunavut was awarded a grant of \$48,750 to produce an original digital game based on Inuit History and Mythology. This project also received \$16,250 from the Inuit Language Incentive Fund.

Arnait Video Productions-SOL-\$127,355

This feature length documentary will explore the death in a jail at the local police station in Igloolik in September, 2012 of a 26 year old Inuk. A popular member of the community and raised by his grandmother in the arts and traditional Inuit culture, Soloman died an untimely death while alone in his cell.

Kingulliit Productions Inc.-Coming Home-\$200,000

Coming Home is a 90 minute film by Igloolik filmmaker, Zacharias Kunuk. It will document Inuit Knowledge, tradition and history during a restorative healing ceremony of the Siugarjuk Inuit. This project also received \$40,000 under the Inuit Language Incentive Fund.

Road to Nowhere Film Company-Heaven's Floor-\$175,934

This feature length theatrical drama involves a Los Angeles photographer that leaves her home in Los Angeles for an adventure in the Canadian Arctic. Lost in a blizzard she is rescued by an 11 year old Inuit girl, Malaya and her uncle. When Malaya's grandmother dies, the photographer returns to the Arctic and brings Malaya back to Los Angeles. The project also received a grant of \$20,000 under the Inuit Language Incentive Fund to produce an Inuit language version of the film.

Inuit Language Versioning Fund for Existing Programming**Piksuk Media Inc.-Wapos Bay Versioning-\$10,000**

Piksuk Media received a grant of \$10,000 to version the popular children's series 'Wapos Bay' into Inuktitut. The program will play on APTN in the north.

Taqut Productions Inc.-Amautalik Versioning-\$7,324

This grant is to create a version of their short animated film into Inuktitut for distribution to all the relevant schools and libraries in the Territory.

Taqut Productions Inc.-The Orphan and the Polar Bear-\$6,792

These funds will assist Taqut in versioning their award winning animated short into Inuktitut for distribution to educational institutions and libraries across the territory.

Nunavut Bilingual Education Society-Frozen Planet- \$10,000

NBES will use this grant to version the acclaimed BBC series 'The Frozen Planet' into Inuktitut for distribution of over 500 DVD's to libraries, educational institutions and elders' centers within the territory.

NUNAVUT FILM DEVELOPMENT CORPORATION INITIATIVES

Market Attendance:

Apart from the those filmmakers who attended Festivals and Markets through our Market Endowment Program, NFDC was represented by Julia Burns (Projects Director) and/or Derek Mazur (Chief Executive Officer) at the following festivals and Markets:

Banff World Media Festival

Julia Burns and Derek Mazur represented NFDC at the Banff World Media Festival and met with many industry representatives from both the private and public sectors in attendance and also represented NFDC at a meeting of the Association of Provincial Funding Agencies held in conjunction with the Festival.

Imaginative Film Festival

Derek Mazur, CEO, along with a delegation of ten Nunavut filmmakers/producers attended the Imaginative Film Festival in Toronto. Nunavut Film sponsored an evening reception at the Festival that was attended by around eighty people representing indigenous broadcasters and filmmakers from around the world.

PrimeTime 2014; - Ottawa

Projects Director Julia Burns attended PrimeTime in Ottawa as a representative of NFDC. PrimeTime is a major conference that brings together the top broadcasters, production company executives and arts administrators and funders from across Canada. The event is organized by the Canadian Media Producers Association. Julia Burns also attended the National Tax Credit Committee meeting and a meeting of the Association of Provincial Funding Agencies.

Film Summit and Strategic Planning Session

In March, Nunavut Film held a major Film Summit and Strategic Planning session to plan out a strategy for the industry for the next five years. During the three-day session, key industry stakeholders reviewed the industry's vision for the future. Key to the future was the development of a new Strategic Training and Development Plan, a Growth in Production Funding (possibly a refundable Tax Credit Program), a diploma course in Film and New Media at the Nunavut Arctic College and the preservation of the Inuit Language.

Business Affairs Workshop

Also in March, NFDC sponsored a major Business Affairs Workshop covering all aspects of the business of film, television and digital media including rights, research and releases, production insurance, errors and omissions insurance, completion bonds, copyright, production accounting and production management, Canadian Content Certification, liability, co-production contracts, distribution contracts, broadcast licenses and overall risk management were all covered over a three-period.

Inuit Language Promotion and Preservation

This year Nunavut Film made a strong commitment to increasing the amount of film, television and digital media available in an Inuit Language through our Inuit Language Incentive Fund and our Inuit Language Versioning fund for Existing Programming. These incentives have led to the production/versioning of 36 hours of film and television production into an Inuit Language. In addition two major digital productions will be made available in an Inuit Language.

Nunavut Film also initiated the translation of our website into both Inuit languages. The website will be launched in the next fiscal year. All of our guidelines and our application forms will also be available in both Inuit Languages.

AUDITED FINANCIAL STATEMENTS

Audited statements for the fiscal year ending March 31st, 2013 are available under separate cover and in Appendix A.

APPENDIX A

AUDITED FINANCIAL STATEMENTS
2012-2013